

Small Fruit Update

Industry News Highlights

Week 38 / September 20, 2017



Beginning this week, the Small Fruit Update is on its fall/winter publication schedule. This means the full newsletter is only published every other week. However, even on "off" weeks when we don't send you a link to a new issue on our website, we'll still keep you up-to-date on industry happenings with a compilation of news and resources:

Highlighted Links:

Companies

- [Inventure Foods sells frozen division to Oregon Potato Company](#) (9/13, Potatopro.com)
- [Dole Food Company could be for sale](#) (9/15, Fresh Fruit Portal)

Technology

- [U.S. start-up launches app to help growers find and retain labor](#) (9/15, Fresh Fruit Portal)
- [Tech is accelerating a boom in the food business](#) (9/13, Entrepreneur)

The West

- [Washington court ponders scope of piece-rate work](#) (9/15, Capital Press)
- [Majority of Washington falls into drought](#) (9/8, Capital Press)

Marketing

- [Frozen products as good as fresh, but are consumers convinced?](#) (9/13, Fresh Plaza)

Trade/International

- [Chile to send first blueberries to India in October](#) (9/8, Fresh Fruit Portal)
- [NAFTA talks spark deep divide in American agriculture](#) (9/13, WENY News)
- [Specialty crop concern feeds need to negotiate NAFTA now](#) (8/28, Growing Produce)
- [Argentina expects 5% uptick in fresh blueberry exports](#) (9/13, Fresh Fruit Portal)

Research

A faster, more reliable method to sample fruit for SWD larvae:

- [How salt, a coffee filter, and a microscope could aid in managing spotted-wing Drosophila](#) (9/14, Entomology Today)
- Here's the full journal article: [A Filter Method for Improved Monitoring of Drosophila suzukii Larvae in Fruit](#) (9/14, Journal of Integrated Pest Management)

Grower Resources

- [Top alternative crops GenNext growers should consider](#) (8/22, Growing Produce) *Tea, Hascaps, Prime-Ark blackberries, etc...*
- [Use of byproduct lime on agricultural soils](#) (9/9, MSU Extension)
- [Multiple studies in soil Phosphorus](#) (9/9, CropLife)
- [Sphecid wasp in raspberries—hollowed out laterals](#) (9/9, Mark Bolda Blog) *I've fairly often come across and/or been contacted about hollowed out laterals especially cut canes. Here's the insect responsible! Thanks, Mark.*



Berry research blogs

- [Strawberries and Caneberries](#) by Mark Bolda, UC Davis Berry Extension Agent. **Recent entry (9/8) Sphecid wasp in raspberries** *Reports on issues from California.*
- [Team Rubus](#) by Gina Fernandez, North Carolina State Small Fruit Specialist. **Recent entry: (9/8) Hurricane Irma & caneberries** *Reports on issues in blackberries and raspberries from the Southeast*

Online Berry Newsletters & Magazines

- [Whatcom Ag Monthly](#) *Produced by WSU Whatcom County Extension. Includes excellent berry crop information.*
- [British Columbia Berry Grower Magazine](#) *Quarterly publication with some great information.*

Magazine/website compilations

- **Fruit Grower News:** [blueberries](#), [raspberries & blackberries](#).
- **Fresh Plaza:** [fruit](#), [fresh plaza U.S.](#)
- **The Packer:** [blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).
- **Andnowyouknow.com:** [blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).
- **Fresh Fruit Portal:** [blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).

from the USDA Agricultural Marketing Service. Hosted by the California Strawberry Commission.

- [Weekly Market Report from General Produce](#)
- [Weekly Chilean Blueberry Committee Crop & Exports Report](#)
- [USDA Market News \(Fruits & Vegetables\)](#)

Companies

- [Hortifrut sales fell 14% in H1](#) (9/8, Fresh Fruit Portal)

The West

- [Meet a farmer: Karen Avinelis, Thomas Creek Farm](#) (8/11, CA Grown Blog)

Labor

- [Study outlines economic impact of H-2A workers](#) (9/11, Capital Press)

Marketing

- [Frozen products as good as fresh, but are consumers convinced?](#) (9/13, Fresh Plaza)

Trade/International

- India: [IG enters fruit production in cooperation with Aussie blueberry company](#) (9/12, Fresh Fruit Portal)
- [Chinese blueberries attract attention at international gathering](#) (9/12, China Daily)



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