

Small Fruit Update

Industry News Highlights

Week 49 | December 6, 2017



Above: Randy and Leslie Honcoop at the Small Fruit Conference in Lynden, WA on December 1, 2017. Randy received the "Golden Berry Award" from Washington State University. The Golden Berry Award is a new way for WSU to recognize one producer/industry specialist in the small fruit industry annually for outstanding research and extension assistance that help advances the industry. Randy was the first recipient.



This December, Northwest Berry Foundation offers you a chance to participate in the generosity and goodwill of our industry. Feed hungry community members by donating some of the berries you have in storage, or by reporting berries you already donated in 2017. Either way, we'll celebrate the contribution by adding your name to the growing list of 2017 Northwest Berry Donors. Throughout December, this donor list will be posted in the Small Fruit Update and on our website, highlighting the generosity of the northwest berry community.

- All donations made during the Holiday Fruit Drive will go to regional food banks (like the [Oregon Food Bank](#)), who will distribute the berries to hungry community members.
- Northwest Berry Foundation will coordinate donation pickup/delivery to the food bank.
- Sharing excess inventory means that you're eligible to apply for tax benefits. Northwest Berry Foundation will help with the necessary forms.

[Donate Berries / Report a Donation](#)

New resource: Cold Storage Reports

Northwest Berry Foundation now offers updated cold storage reports on our website. USDA publishes new monthly inventory data around the 23rd of the month for the PREVIOUS month.

Northwest Berry Foundation board member [Rufus La Lone](#) updates trending charts around the 25th of the month.

[Go here](#) for cold storage reports.

**Technology:**

- [10 new mobile apps for precision agriculture](#) (PrecisionAg, 12/5)
- [Tool helps Florida strawberry growers fight disease](#) (11/29, The Packer)

Policy:

- [Oregon agriculture wary of 'cap-and-invest' energy plan](#) (Capital Press, 12/1)
- [Oregon prepares pesticide rules to protect farm workers](#) (Jefferson Public Radio, 12/1)

The West:

- CA: [Hillside berry farms trigger erosion, speed flooding on central coast](#) (The Mercury News, 12/2)

Companies:

- [Organic berry company launches](#) (The Packer, 11/29)
- [Spiech Farms files for bankruptcy after two troubled harvests in 2017](#) (MiBiz, 12/3)

International:

- [Australia on alert after stink bug find in Sydney](#) (Fresh Fruit Portal, 12/5)
- [Berry and nut industries in Australia get over \\$600k to develop new leadership](#) (Fresh Plaza, 12/5)

Other:

- [USDA's organic enforcement efforts find fraudulent certificates](#) (Food Safety News, 12/5)



Recent Newsletter:

[Strawberry Workshop Highlights](#) (Fresh Market Strawberry Bulletin, 12/4) *Includes results from our Summer 2017 fresh market strawberry grower variety trials and consumer taste tests.*



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