

Week 44 • October 24, 2018

INSIDE

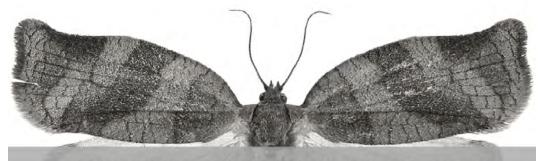
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NORTHWEST BERRY
FOUNDATION supports
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industry through research,
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THE SMALL FRUIT UPDATE

is a biweekly newsletter (weekly during the Spring/Summer) for the Northwest berry industry, supported entirely by the region's growers through their regional berry commissions.



MARK YOUR CALENDARS & PREPARE YOUR PAPERS

78th Annual PNW Insect Management Conference

JANUARY 7-8, 2019 | PORTLAND, OR

Get more information on the PNWIMC here.

RECENT RESEARCH UPDATES

- Quinclorac labeled for blueberries and caneberries a new option to manage field bindweed & more (Marcelo L Moretti, Ronald E. Peachey, Joe DeFrancesco, and Tim Miller)
- Progress report (Sept. 2018): Scale-neutral Harvest-aid System and Sensor Technologies to Improve Harvest Efficiency and Handling of Fresh-market Highbush Blueberries (F. Takeda, A. Freivalds, C. Li, J. Williamson, W. Yang, L. DeVetter, R. Beaudry, and S. Sargent)
- As part of its educational efforts, the US Highbush Blueberry Council has produced "Spotted Wing Drosophila Controls: A Systematic Review." This report identifies key research and projects under way or published on control of SWD. It provides background on SWD, methods used to monitor and manage this insect and results.

INDUSTRY CALENDAR



OCTOBER 25: WASHINGTON BLUEBERRY COMMISSION QUARTERLY MEETING 11:00 am. in Yakima Washington at the WSDA Building at 21 N 1st Ave #236.

OCTOBER 29: OREGON BLUEBERRY COMMISSION MEETING noon at Chemeketa Events at Winema, Building 48, Room 210 (4001 Winema Pl NE, Salem, OR 97305). Contact Lisa Ostlund for more information.

OCTOBER 29: NEW WORKSHOP - STRAWBERRY SEASON EXTENSION WITH LOW TUNNELS 1 PM - 3 PM, North Willamette Research & Extension Center, 15210 NE Miley Rd, Aurora. Go here for more information.

OCTOBER 30: OREGON RASPBERRY AND BLACKBERRY COMMISSION MEETING Research committee meets at 10:30 AM to review priorities. Regular meeting at 11:00 AM. Hayden's Lakefront Grill, 8187 SW Tualatin-Sherwood Rd, Tualatin, OR 97062. Contact **Philip Gütt** for more information.

OCTOBER 31: WASHINGTON RED RASPBERRY COMMISSION BOARD MEETING 1 -5 pm. 204 Hawley Street, Lynden, WA 98264. Contact Henry Bierlink for details

NOVEMBER 15 -16: WORKSHOP: UNMANNED AERIAL SYSTEMS IN AGRICULTURE Ag Tech Building, WSU IAREC, Prosser, WA 99350. **Go here** for more information, the agenda, and registration.

NOVEMBER 28 -30: WASHINGTON SMALL FRUIT CONFERENCE & LYNDEN AG SHOW Washington Tractor Building, NW Washington Fairgrounds, Lynden, WA. Live streaming of the event at Prosser & Vancouver. **Go here** for the agenda, registration, and more information.

JANUARY 7, 2019: OREGON BLUEBERRY COMMISSION MEETING 7:00 - 11:30 AM- research updates, 11:30 AM - 12:30 PM- committee Meetings, 12:30 PM- Commission meeting. Chemeketa Events at Winema, Building 48, Room 210 (4001 Winema Pl NE, Salem, OR 97305). Contact Lisa Ostlund for more information.

JANUARY 7 - 8, 2019: PNW INSECT MANAGEMENT CONFERENCE Hilton Portland Downtown, 921 SW 6th Ave, Portland, OR 97204. Go here for more information and a registration link. Contact **Jo Peterson** with questions.

JANUARY 9-11, 2019: NORTH AMERICAN RASPBERRY & BLACKBERRY CONFERENCE, NARBA's annual conference will be in Savannah, Georgia in association with the Southeast Regional Fruit and Vegetable Conference. Register and get more details here.

FEBRUARY 3 -6, 2019: NORTH AMERICAN STRAWBERRY SYMPOSIUM & NORTH AMERICAN STRAWBERRY GROWERS ASSOCIATION 2019 CONFERENCE Wyndham Orlando Resort, Orlando, Florida. Register and get more details here.

FEBRUARY 4, 2019: OREGON BLUEBERRY CONFERENCE all day. Salem Convention Center, 200 Commercial St SE, Salem, OR 97301. Contact Lisa Ostlund for more information.

MARCH 18, 2019: OREGON BLUEBERRY COMMISSION MEETING (BUDGET PREPARATION) noon at Chemeketa Events at Winema, Building 48, Room 210 (4001 Winema Pl NE, Salem, OR 97305). Contact Lisa Ostlund for more information.

INDUSTRY NEWS

HIGHLIGHTS

- Chile: Cherry and blueberry exports have been exceptional thanks to China (10/23, Fresh Plaza)
- The key role farm workers play in produce safety (10/22, Food Safety News)
- As dispute lingers, Washington to again survey farm pay (10/13, Capital Press)
- Oregon 'cottage food law' showing benefits (10/18, Capital Press)
- Blueberry Gall Midge Monitoring and Management a Must (10/23, Growing Produce)

WEATHER

• Mt. Hood fault lines could trigger quake, researchers say (10/23, Capital Press)

COMPANIES

• Well-Pict Announces Year-Round Raspberries at PMA (10/22, The Packer)

MORE RESOURCES



VISIT THE WEATHER CAFE®,

Rufus La Lone's uniquely informative long-range forecasts for the PNW.®

CHECK COLD STORAGE HOLDINGS: new monthly inventory data toward the end of

each month.

MARKETING

• YouTube Sensation, Blippi Wants to Teach Your Kids All About Frozen Raspberries! (10/17, National Processed Raspberry Council)

INTERNATIONAL

- Moroccan super berries for the German market (10/17, Fresh Plaza)
- Spain: Huelva's berry sector needs an airport (10/23, Fresh Plaza)
- Chilean blueberry volume expected to dip in 2018-19 (10/22, The Packer)
- Peru could become the largest exporter of blueberries in the world (10/18, Fresh Plaza)

TECH

Scientists are Gene-Editing These Berries To Be the Next Superfood (10/23, JSTOR Daily)

LABOR

- Farm labor hard to find says USDA (10/23, WVVA)
- Yakima hotel transforms into farmworker housing(10/18, Capital Press)

OTHER INDUSTRY PUBLICATIONS

- October Whatcom Ag Monthly (10/16, WSU Whatcom County Extension)
- October Washington Red Raspberry Commission Newsletter (10/11, WRRC)
- Washington Blueberry Commission Newsletter (10/19, WBC)





















