



North American
Raspberry & Blackberry
Association

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NARBA 2023 Annual Conference Visits Florida's Gulf Coast

The North American Raspberry & Blackberry Association chooses Tampa, Florida as the location of their 2023 Annual Conference

The North American Raspberry & Blackberry Association (NARBA) will be gathering in person for their annual meeting to be held January 22-24, 2023, in Tampa, Florida. After two years of virtual conferences, the group will move the conference to the Sunshine State for the first time. The event will be held at the Hotel Alba Tampa. Visit the hotel [website](#) for more information on the hotel's great amenities, including free wi-fi, outdoor pool, wellness center, and two in-house dining options as well as many walkable Tampa attractions and dining. Visit <https://www.raspberryblackberry.com/2023-narba-conference/> for more information.

Conference sessions will feature top experts and experienced growers. Topics include caneberry breeding and varieties, pest and disease management, production research, new technology and industry updates, new grower resources, and marketing. Over 50 speakers from around the world are included in the multi-track format. Time for Q&A and networking will be part of all sessions.

Attendees will have the opportunity to register for the conference tour which will include field and nursery visits for an up-close look at the emerging raspberry and blackberry industry in Florida and a visit to the University of Florida Gulf Coast Research Center to learn about advances in berry research. The tour will include refreshments, networking with speakers and views of the beauty of the Florida Gulf Coast.

Registration for the conference, tour and the hotel block are OPEN NOW! A detailed listing of speakers and courses will be posted in October 2022 on <https://www.raspberryblackberry.com/2023-narba-conference/> Early registration is recommended to ensure attendees have first choice for desired room types and sessions.

The North American Raspberry & Blackberry Association is a membership association of growers large and small, researchers, suppliers, and others in the caneberry industry.

For further information and updates about the 2023 NARBA annual conference please contact Darcy Kochis at info@raspberryblackberry.com.

For Calendars and Listings:

January 22-24, 2023 North American Raspberry & Blackberry Conference, Tampa, Florida
<https://www.raspberryblackberry.com/2023-narba-conference/>