

### **ABOUT US**

Our goals are simple -Facilitate and conduct research and deliver industry-wide extension.

We aim to support individual farmers to use science-based, environmentally sustainable, and Integrated Pest Management practices as well as support those farmers and agencies with certification compliance/market access.



The Pacific
Northwest Berry
World,
Imagined
Differently.

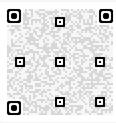
# Contact Us For More Info

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## THE NORTHWEST BERRY

### FOUNDATION

We are a hub of research and resources for berry growers, researchers, and industry organizations across the Pacific Northwest.











## THE SMALL FRUIT

#### UPDATE

The Small Fruit update is a weekly or biweekly publication (depending on the time of year) featuring regional crop reports, Ag industry news, crop and pest management tips for berries across the Pacific Northwest.

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#### **WE PROVIDE**

ON-FARM, INDUSTRY WIDE RESEARCH

With a strong emphasis of collaborating with a broad range of PNW stakeholders.

Aimed at connecting growers with accessible content that can be applied to their unique farm situation.

Connecting growers, researchers, and other industry members, with the most up to date regional reports submitted by growers across the

**INDUSTRY ENGAGEMENT** 

region through our Small Fruit Update & NBF Forum.

ENVIRONMENTALLY SOUND
FARMING PRACTICES

Such as Integrated Pest
Management, beneficial, and wild
pollinator monitoring, certification
and market compliance
requirements, and services specific
to Integrated Pest Management
planning, pollinator evaluation, or
other needs.

#### Our Vision

To promote a viable, science-based, and environmentally responsible Pacific Northwest berry industry through applied research and extension

#### Our Mission

To unite, inform, and empower a worldclass Pacific Northwest berry sector.

#### Did you know about our FORUM?

We developed a public forum to open discussion about topics faced in the berry industry, and provide a platform of communication to growers and researchers across the Pacific Northwest.

LEARN ABOUT THE NBF FORUM

